

# SPEAKERS TIMETABLE

11am – 11.30am		Graham Innes, Creation Social Media - "Grab The Social Media Ring... & Let's Get Engaged"
11.30am – 12pm		Martin Jack, Think Different Events Ltd - "A successful event? It's all to do with the planning..."
12pm – 12.30pm		<b>LUNCH</b>
12.30pm – 1.00pm		"Tea and Brexit" - presented by co-founders and Directors, Annie and Andrew Leaver, pHReedom HR Ltd
1.00pm – 1.30pm		Andy Johnston & Kelman Greig-Kicks - "Myth and Authenticity - The world of Business Identity"
1.30pm – 2.00pm		James McGinty, Keynote Speaker - "How to deliver a great pitch"
2.00pm – 2.30pm		Colin McKeand 'Scotland's Mr Networking' - "Grow Your Business Through The Power of Networking"
2.30pm – 3.00pm		Alisoun Mackenzie, The Compassionate Business Mentor, Speaker & Author - "The Compassionate Sales Formula"
3.00pm – 3.30pm		David W. Sime - "Augmenting Marketing Reality - Bridging the Digital Divide"
3.30pm – 4.00pm		Gary Robinson, GR Communications - "Presenting to Win - A Guide to Successful Presentations for Your Venue"



**GRAHAM INNES**

Spend five minutes with Graham and you'll quickly realise he's a bit of an all-rounder. He devours analytics, feeds on strategy then uses his brilliant insight to make your Social Media training experience first class.



**JAMES MCGINTY**

James McGinty is a multi-award winning speaker and has been involved in Public Speaking and training for over 25 years. Having recently won the UK and Ireland Humorous Speaking Championship, He is now officially Britain's funniest speaker.



**MARTIN JACK**

For over 25 years Martin has been involved in managing, developing & directing a range of events from half day seminars for 10 people to 2 day international conferences for 7,000+.



**COLIN MCKEAND**

Colin McKeand, known as "Scotland's Mister Networking" is one of Scotland's leading business networking skills trainers, advisor and sought after speaker. For 21 years he has used face-to-face networking as a key business tool in running several successful businesses.



**ANNIE LEAVER**

Annie has 30 years' HR experience and is a Chartered Fellow of the Institute of Personnel and Development (CIPD). She was awarded Fellowship status two years early and 'Chartered' Fellowship quickly followed six months later in 2002.



**ALISOUN MACKENZIE**

Often described as one of the most authentic, inspiring and heart-centered souls you can meet, Alisoun is on a mission to guide heart-centered business owners and entrepreneurs to turn their passions into profits and make a difference in the world.



**ANDREW LEAVER**

Andrew has spent most of his career in Hotels and is the Team's Recruitment Specialist. Having successfully passed a HND in Hotel Management at Norwich City College. Andrew reached Deputy General Manager before specialising in HR and in particular, Training and Recruitment.



**DAVID W. SIME**

David Sime has been involved in digital marketing since its inception almost 20 years ago. Over this period he founded, supported and directed a number of online and offline businesses, watching the marketing discipline change almost unrecognisably in that time.



**ANDY JOHNSTON**

Andy forged a unique path to brand design. His creative ability took him to study painting at ECA. He was passionate about the interface between art and society, but wrestled with the art world.



**GARY ROBINSON**

Gary Robinson is a Broadcaster, Conference Host and Presentation Coach. Over his career, Gary has run some of the largest commercial radio stations in the UK and is now Director of Gary Robinson Communications (GRC).



**KELMAN GREIG-KICKS**

Kelman Greig-Kicks is owner and Creative Director of Neoneight Ltd, an Edinburgh based multimedia company specialising in audiovisual productions and digital content. Kelman has a diverse multimedia background spanning nearly 20 years.